

Tessa Conroy

CONTACT INFORMATION	521 Taylor Hall 427 Lorch Street Madison, WI 53706 Department of Agricultural and Applied Economics University of Wisconsin-Madison	(608) 265-4327 tessa.conroy@wisc.edu tessaconroy.com
CURRENT POSITION	Economic Development Specialist and Assistant Professor L/I, University of Wisconsin-Madison/Extension Madison, WI	
PREVIOUS POSITION	Postdoctoral Research Associate, University of Wisconsin-Madison/Extension Madison, WI	
EDUCATION	Ph.D., Economics, Colorado State University, Fort Collins, CO	Fall 2014
	B.B.A., Business Administration, Gonzaga University, Spokane, WA <i>Summa Cum Laude</i>	May 2009
GRANTS AND AWARDS	United States Economic Development Agency-University Center Co-Principal Investigator \$750,000 (\$150,000/year)	2016-2021
	United States Department of Agriculture-University Center Visiting Scholar \$5,700	2018-2019
	Honored Instructor for Excellence in Teaching AAE 215: Introduction to Agricultural and Applied Economics	Fall 2017
JOURNAL PUBLICATIONS	Conroy, Tessa. (2018) "The Kids are Alright: Working Women, Schedule Flexibility, and Child Care." <i>Regional Studies</i> (Impact Factor: 3.147). doi: 10.1080/00343404.2018.1462478	
	Conroy, Tessa, Sarah Low, and Stephan Weiler. (2017) "Fueling the Job Engines: Impacts of Small Business Loans on Establishment Births in Metropolitan and Nonmetro Counties." <i>Contemporary Economic Policy</i> (Impact Factor: .887). doi: 10.1111/coep.12214	
	Conroy, Tessa, Steven Deller, and Alexandra Tsvetkova. (2016) "Interstate Relocation of Manufacturers and Business Climate." <i>Review of Urban and Regional Development Studies</i> (Impact Factor: .40). doi:10.1111/rurd.12057	
	Conroy, Tessa, Steven Deller, and Alexandra Tsvetkova. (2016) "Regional Business Climate and Interstate Manufacturing Relocation Decisions." <i>Regional Science and Urban Economics</i> (Impact Factor: 1.336). 60, p. 155-168.	
	Conroy, Tessa and Stephan Weiler. (2015) "Do Women-Owned Firms Generate Jobs? Gendered Business Ownership and Employment Growth." <i>Small Business Economics</i> (Impact Factor: 2.421). doi:10.1007/s11187-016-9735-8.	

Conroy, Tessa, and Stephan Weiler. (2015) “Where are the Women Entrepreneurs? Business Ownership Growth Across the Urban Landscape.” *Economic Inquiry* (Impact Factor: 1.028), 53(4), p. 1872–1892. doi: 10.1111/ecin.12224

Conroy, Tessa, Harvey Cutler, and Stephan Weiler.(2015) “The State-level Economic Impacts of Enforcing Sales Taxes for E-Retail Purchases.” *Growth and Change* (Impact Factor: 0.561). doi: 10.1111/grow.12119

Deller, Steven, Tessa Conroy and Philip Watson. (2017) “Women Business Owners: A Source of Stability During the Great Recession?” *Applied Economics* (Impact Factor: 0.94) doi:10.1080/00036846.2017.1332745

Deller, Steven and Tessa Conroy. (2016) “Business survival rates across the urban-rural divide.” *Community Development*, 45(1), p. 67-86.

BOOK CHAPTERS Conroy, Tessa, Steven Deller and Matt Kures.(Forthcoming) “Entrepreneurship in Rural Employment” in *Rural Employment and Policies*. World Scientific Publisher.

Weiler, Stephan, and Tessa Conroy.(2017) “Entrepreneurship, Growth, and Gender” in *Regional Research Frontiers*. Springer.

REVISE AND RESUBMIT MANUSCRIPTS Deller, Steven, Tessa Conroy, and Bjorn Markeson. ”Social Capital, Religion, and Small Business Activity.” Resubmitted to *The Journal of Economic Behavior and Organization*. July 2018.

Deller, Steven, and Tessa Conroy. “Regional Level Social Capital and Business Survival Rates.” Invited to revise and resubmit to *Papers in Regional Science*. June 2017.

Deller, Steven, Tessa Conroy, and Philip Watson. “Income Inequality and Women Business Owners.” Invited to revise and resubmit to *Small Business Economics*. July 21 2018.

SUBMITTED MANUSCRIPTS Conroy, Tessa and Stephan Weiler. “Do As I Do: An Application of Discrete Choice with Social Interactions to Entrepreneurship” *Economic Inquiry* April 2018.

Kures, Matthew, Steven Deller, and Tessa Conroy. “Rural Entrepreneurship and Migration” *Journal of Rural Studies* April 2018.

Conroy, Tessa and Stephan Weiler. “Local and Social: Entrepreneurs, Information Networks, and Economic Growth.” Submitted to *The Annals of Regional Science* February 2018.

Tsvetkova, Alexandra, Jean-Claude Thill, and Tessa Conroy. “Internal and External Knowledge in a High-Technology Industry and its Effects on Firm Performance: Good News or Bad News for Policy-Makers?” Submitted to *International Entrepreneurship and Management Journal* May 2018.

STAFF PAPERS Deller, Steven and Tessa Conroy. “An Exploratory Analysis of Women Farmers and Rural Economic Growth and Development.” Department of Agricultural and Applied Economics, University of Wisconsin-Madison Staff Paper No. 580, September 2015, 27p.

Deller, Steven and Tessa Conroy. “Factors Affecting the Interstate Migration of Manufacturing Firms: Much to do About Nothing?” Department of Agricultural and

Applied Economics, University of Wisconsin-Madison Staff Paper No. 578, March 2015, 26p.

PRESENTED PAPERS	<p>Kures, Matthew, Steven Deller and Tessa Conroy. "Patterns and Determinants of Stretch Commuting Across the Rural-Urban Continuum." Southern Regional Science Conference. March 2018.</p> <p>Conroy, Tessa and Philip Watson. " Betting the Over/Under: Education and Entrepreneurship." North American Regional Science Conference. March 2017.</p> <p>Conroy, Tessa and Steven Deller. "Discrete Choice with Social Capital: An Application to Entrepreneurship." Mid-Continent Regional Science Conference. June 2016.</p>
PROFESSIONAL ACTIVITIES	<p>Editorial Board Member</p> <p style="padding-left: 40px;"><i>Regional Economies and Policies</i> 2016-Present</p> <p style="padding-left: 40px;"><i>Review of Regional Studies</i> 2016-Present</p> <p>External Research Associate 2016-Present</p> <p style="padding-left: 40px;">Regional Economic Development Institute (REDI) Colorado State University</p> <p>Committee Connect Affiliate 2017-Present</p> <p style="padding-left: 40px;">La Follette School of Public Affairs University of Wisconsin-Madison</p> <p>Grant Review Panelist 2016, 2018</p> <p style="padding-left: 40px;">Program Area: Innovation for Rural Entrepreneurs and Communities U.S. Department of Agriculture (USDA) National Institute of Food and Agriculture (NIFA) Agriculture and Food Research Initiative (AFRI)</p> <p>Evaluation Committee Member 2017</p> <p style="padding-left: 40px;">National Association of Regional Science Student-led Paper Competition</p>
INVITED LECTURES	<p>Conroy, Tessa. "Gendered Networks and Entrepreneurship" March 2018</p> <p style="padding-left: 40px;">Willamette University Salem, OR</p> <p>Conroy, Tessa. "Entrepreneurship in Economic Development." July 2017</p> <p style="padding-left: 40px;">Wisconsin Public Television Madison, WI</p> <p>Conroy, Tessa. "Do As I Do: An Application of Discrete Choice with Social Interactions to Entrepreneurship." April 2016</p> <p style="padding-left: 40px;">Colorado State University Fort Collins, CO</p> <p>Conroy, Tessa and Stephan Weiler. "Do As I Do: An Application of Discrete Choice with Social Interactions to Entrepreneurship." August 2016</p> <p style="padding-left: 40px;">Regional Economies and Polices Conference Jeju-Do, South Korea</p>
POPULAR PRESS	<p>Conroy, Tessa."Five Crucial Differences Between Job Growth Rural and Urban Wisconsin." <i>Wiscontext</i>. November 13, 2017.</p>

Beda, Steven C., Tessa Conroy, Steven Deller, Lillie Greiman, Brian Thiede, and Stephan Weiler. "Six Charts that illustrate the divide between rural and urban America." *The Conversation*. March 16, 2017.

- Subsequently appeared on Salon.com, U.S. News and World Report, PBS, the San Francisco Chronicle, and Univision (Spanish translation) reaching 100,000+ reads.

Conroy, Tessa, and Steve Deller. "Investing in Innovation is Key To Boosting Wisconsin's Business Prospects." *Wiscontext*. March 8, 2017.

Conroy, Tessa, Matt Kures and Steve Deller. "Wisconsin's Lack Of 'Brain Gain' And The Future Of Its Workforce: State Lags In Attracting College Educated Workers From Elsewhere." *Wiscontext*. January 11, 2017.

Deller, Steve and Tessa Conroy. (2016) "Survival Rates of Rural Businesses." *Choices*. Quarter 4.

Conroy, Tessa. "The Underappreciated Role of Women Entrepreneurs in the Economy: Female-Owned Businesses are Growing But Face Disparities." *Wiscontext*. October 26, 2016.

TEACHING
EXPERIENCE

Assistant Professor L/I University of Wisconsin-Madison	Introduction to Agricultural and Applied Economics	2 semesters
Instructor Colorado State University	Principles of Macroeconomics	2 semesters
Graduate Teaching Assistant Colorado State University	Principles of Microeconomics	1 semester
	Principles of Macroeconomics	5 semesters

PROFESSIONAL
DEVELOPMENT

Postdoctoral Scientific Leadership and Management Fellow University of Wisconsin-Madison	2015-2016
Science Communication Fellow Colorado State University	2013-2014

POLICY
EXPERIENCE

Research Assistant, Colorado Innovation Report, Fort Collins, CO Research Director: Stephan Weiler	Dec 2012 to August 2014
Social Policy Research Intern, Congressional Research Service, Washington, DC Supervisor: Katelin Isaacs, Ph.D.	Summer 2012
Domestic Policy Research Intern, Center for Economic and Policy Research, Washington, DC Supervisors: Dean Baker, Ph.D. and John Schmitt, Ph.D.	Summer 2010

Conroy, Tessa, I-Chun Chen, Chad Christenson, Matt Kures, and Steven Deller. (2018) "Slow Churn: Declining Dynamism in America's Dairyland." Special Report No. 1. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2018) "The Study of Wisconsin Manufacturing." Study Series No. 6. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2018) "Manufacturing in Wisconsin: Strategy Options for Wisconsin." Policy Brief No. 6. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: R&D within Wisconsin." Study Series No. 5. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: Strategy Options for Wisconsin." Policy Brief No. 5. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Shifting Wisconsin Labor Resources: A Review of Educational Attainment." Study Series No. 4. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Labor Market Trends in Wisconsin: Potential Worker Shortage and Changing Skill Demand." Policy Brief No. 4. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Employment Growth in Wisconsin: Is it Younger or Older Businesses, Smaller or Larger?" Study Series No 3. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Where Do Jobs Come From? Strategies for Job Creation." Policy Brief No 3. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Women Business Leaders Across Wisconsin 1990-2011." Study Series No 2. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Where are Wisconsin's Women Business Leaders?" Policy Brief No 2. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2014) "Wisconsin Establishment Migration: 2000-2011." Study Series No. 1. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2014) "Regional Growth and Development Strategies: Business Relocation." Policy Brief Series No. 1. University of Wisconsin-Extension.

Conroy, Tessa and Stephan Weiler. (2014) "Colorado Innovation Report 2014: Keeping Colorado's Economy Innovative." Colorado State University.

Weiler, Stephan, Tessa Conroy, and Michael Yeadon. (2013) "Colorado Innovation Report 2013: Accelerating Colorado's Entrepreneurial Momentum." Colorado State University.

Isaacs, Katelin, and Tessa Conroy. (2012) "Retirement Benefits for Federal Law Enforcement Personnel." Congressional Research Service.

Schmitt, John and Tessa Conroy. (2010) "The Urgent Need for Job Creation." Center for Economic and Policy Research.

FACT SHEETS

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: Policy Options" Fact Sheet Series No. 15. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: How does Wisconsin Compare?" Fact Sheet Series No. 14. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance: Research and Development" Fact Sheet Series No. 14. University of Wisconsin-Extension.

Deller, Steven and Tessa Conroy. (2017) "Innovation and Economic Performance" Fact Sheet Series No. 13. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Wisconsin's Education Pipeline: Changing Gender Profiles" Fact Sheet Series No. 12. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Wisconsin's Education Pipeline: Is Wisconsin Experiencing a "Brain Drain"?" Fact Sheet Series No. 11. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Wisconsin's Education Pipeline." Fact Sheet Series No. 10. University of Wisconsin-Extension.

Conroy, Tessa, Matt Kures, and Steven Deller. (2016) "Education and Income." Fact Sheet Series No. 9. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Rethinking how we view economic growth and development in Wisconsin." Fact Sheet Series No. 8. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Wisconsin small business survival rates." Fact Sheet Series No. 7. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Wisconsin job creation: Small or new businesses?" Fact Sheet Series No. 6. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Wisconsin job creation: Small or big businesses?" Fact Sheet Series No. 5. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "The smallest businesses in Wisconsin and the nation." Fact Sheet Series No. 4. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Is self-employment becoming more important to the Wisconsin economy?" Fact Sheet Series No. 3. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2015) "Women-Owned Businesses: An Economic Growth Opportunity for Wisconsin?" Fact Sheet Series No. 2. University of Wisconsin-Extension.

Conroy, Tessa and Steven Deller. (2014) "Wisconsin Establishment Migration: 2000-2011." Fact Sheet Series No. 1. University of Wisconsin-Extension.

WINDICATORS

Deller, Steven, Matt Kures, and Tessa Conroy. (2017) "Wisconsin Entrepreneurship and Population Dynamics." *WIndicators*. Volume 1, Number 3. University of Wisconsin-Extension.

Deller, Steven, Tessa Conroy, and Matt Kures. (2017) "Rising Income Inequality and Wisconsin." *WIndicators*. Volume 1, Number 1. University of Wisconsin-Extension.

REFEREED
JOURNALS

International Entrepreneurship and Management Journal
Research Policy
Economic Inquiry Small Business Economics
Economic Development Quarterly
Growth and Change
International Regional Science Review
The Review of Regional Studies

PROFESSIONAL
PRESENTATIONS

"Slow Churn: Declining Dynamism in America's Dairyland." Aug 8, 2018
Mississippi River Regional Planning Commission
La Crosse, WI

"Slow Churn: Declining Dynamism in America's Dairyland." June 14, 2018
Annual Summit of the Wisconsin Regional Planning Associations
Wisconsin Rapids, WI

Keynote Address April 2018
Graduate Student Summit on Applied Economics, Regional, and Urb. Studies
West Virginia University, Morgantown, WV

"Labor Market Trends in Wisconsin." Jan 31, 2018
Wisconsin Family Impact Seminar
Wisconsin State Legislature, Madison, WI

"Myths and Realities of Rural-Urban Divide" Jan 24, 2018
Agricultural Outlook Forum
Renk Agribusiness Institute, Madison, WI

"Up or Out: The True Value of Entrepreneurship..." Oct 27, 2017
Blackhawk Hills Regional Council Fall Summit, Mt. Carroll, IL

"Entrepreneurship and Innovation" Aug 30, 2017
Regional EDA University Showcase, Chicago, IL

"The Gig and Sharing Economies" June 16, 2017
Council for Community and Economic Research Conference, Denver, CO

MEDIA CITATIONS

Gordon, Scott. "Embracing the Ups and Downs of Starting New Businesses" *Wiscontext*. June 25, 2018.

McCann, Adam. "2018's Best State Capitals to Live in" *WalletHub*. February 18, 2018.

Sheng, Jade. "New UW grads often leave Wisconsin. A new campaign aims to draw them back." *The Daily Cardinal*. November 27, 2017.

Eisen, Mark. "Start Me Up" *The Isthmus*. October 19, 2017.

Romell, Rick. "State economy faces trouble, UW researchers say." *Milwaukee Journal Sentinel*. October 29, 2016.

Eisen, Marc. "State is Biased Against Newer Businesses." *Urban Milwaukee*. April 20, 2016.

Eisen, Marc. "Class Dismissed: Politicians ignore UW professors' research for growing state's economy." *The Isthmus*. April 14, 2016.

Eisen, Marc. "What would Tommy Do?" *The Isthmus*. April 14, 2016.

Gallagher, Kathleen. "State continues to lag in venture capital" *The Milwaukee Journal Sentinel*. April 14, 2016.

Romell, Rick. "Wisconsin lags in growth of women-owned businesses" *The Milwaukee Journal Sentinel*. April 12, 2016.

Hall, Brianna. "Students join booming UW startup scene, talk about small businesses' roles in Wisconsin economy." *The Badger Herald*. Jan 25, 2016.

Zweifel, Dave. "Plain Talk: With big money talking, startups don't get their due." *The Capital Times*. Jan 21, 2016.

Gallagher, Kathleen. "Start-up companies are fueling new jobs in Wisconsin, according to new study." *The Milwaukee Journal Sentinel*. Jan 8, 2016.

Elbow, Steven. "UW study: Startups driving job growth, but policies favor big business." *The Capital Times*. Jan 7, 2016.

Wickman, Natalie. "UW study: women-owned businesses provide growth opportunities for Wisconsin." *Milwaukee Business Journal*. Jul 6, 2015.

Ivey, Mike. "WEDC marketing efforts a waste of money, new report suggests." *The Capital Times*. Dec 22, 2014.

INTERVIEWS

Kirwin, Hope . "Rural Entrepreneurship." *Newmakers*. Wisconsin Public Radio. March 8, 2018.

J. Carlisle Larsen. "President Trump Touts Federal Initiatives to Boost Rural Economies." *Central Time*. Wisconsin Public Radio. January 9, 2018.

Freyburg, Frederica. *Here and Now*. Wisconsin Public Television. December 8, 2017.

Druke, Galen. "Where are Wisconsin's Women Business Leaders?" *Central Time*. Wisconsin Public Radio. June 3, 2015.

REFERENCES

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